

## Breakfast Session

**Christchurch:** Wed 8 Sept

**Venue:** NZIM, Management House 307 Madras Street

**Auckland:** Thurs 9 Sept

**Venue:** NZIM, Phillips Fox Tower Level 4/209 Queen St

**Wellington:** Fri 10 Sept

**Venue:** NZIM, Level 7, Lumley House 3-11 Hunter St

**Breakfast Presentation: 7.00am - 8.30am**

**Optional Workshop: 8.45am - 9.45am**



Supported by



# Cracking the Corporate Culture Code

## *Understanding the Unwritten Ground Rules of your organisation*

- *Pick up on a powerful concept to enhance organisational performance*
- *Get a better handle on your own organisation's culture*
- *Understand the strategic sequence of positive culture change*

Organisational culture is the invisible but undeniable force that shapes people's behaviour in any organisation. Nothing is more important, nothing can be more potent than an organisation's culture - it is the key determinant of the performance of any work team or business. Up to now, managers have been aware of the concept of organisational culture, but because of a number of reasons have felt powerless to change it.

Steve Simpson smashes the myth that organisational culture is a complex and unmanageable phenomenon and introduces a concept that is as simple as it is powerful.



**Steve Simpson**  
Keystone Management Services  
Australia

### Breakfast Presentation

In the breakfast session Steve Simpson gives an overview of *Unwritten Ground Rules-UGRs®* -what they are and how they impact on individual and group behaviours and how you can use them to get a handle on the culture of your organisation. Steve will share outcomes from world-first research into *UGRs*.

You are shown the power of *UGRs* to dictate individual and team behaviour, and you are guided through a range of *UGRs* that currently exist in many businesses so you can understand better the culture of your own organisation.

### Optional Workshop

In this accelerated workshop Steve leads participants through a sequence of strategies and a preview of resources that can help their organisation lift their culture and performance to heights unseen before.

You are guided step by step on how the *UGRs* concept can be linked to strategic goals and how to apply the concept to help enable goals to be realized. Steve will detail the four-step approach to using *UGRs* to boost organisational culture and he will share how this approach has been applied in organisations across the globe.

This session will have a practical and 'how-to' focus.

To Register or for more information visit [www.smartnet.co.nz](http://www.smartnet.co.nz) Fax Register over



# Registration Form: September 2010 Breakfast Presentation

## Cracking the Corporate Culture Code - Understanding the Unwritten Ground Rules of your organisation



**Fax form to: 03 366 7807**

### Choose Venue:

- Christchurch:** Wednesday 8 September  
NZIM, Management House, 307 Madras Street
- Auckland:** Thursday 9 September  
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- Wellington:** Friday 10 September  
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### Registration Options:

Breakfast Presentation (7.00am- 8.30am)

**Please reserve \_\_\_\_\_ breakfast event ticket(s) @ \$75.00 + gst pp**

**Please reserve \_\_\_\_\_ group breakfast event ticket(s) @ \$65.00 + gst pp (3 or more)**

Optional Workshop (8.45 – 9.45am)

**Please reserve \_\_\_\_\_ workshop ticket(s) @ \$55.00 + gst pp**

**Please reserve \_\_\_\_\_ group workshop event ticket(s) @ \$45.00 + gst pp (3 or more)**

### Attendee Details:

Name \_\_\_\_\_ Title \_\_\_\_\_  
Company / Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_ Fax \_\_\_\_\_  
Additional Attendees: (please supply name, company and email)  
\_\_\_\_\_  
\_\_\_\_\_

### Payment Details:

1.  Please supply our accounts department with the necessary details for a direct credit
2.  Invoice me (please ensure you have filled out all company details)
3.  Cheque enclosed/ following (payable to Lyall Lukey Resources)
4. Please charge my  VISA  MasterCard  Bankcard

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